

World Trade Centre, Causeway Bay, Hong Kong, China

## WTCmore MOMO Shop Design

Andy Tong Creations Co., Ltd.  
Andy Tong

Green design is adopted to construct the MOMO Shop; a snatchy structure has been incorporated in the design to simultaneously symbolize the creative and unconventional particularity among the young generation.

To achieve a green design, designer selects recycled materials,

such as MDF board, PVC wrapping bubbles paper, recycled wood, which are used to create an eye-catching and interesting structure. Not only the materials are recycled, the shop itself could be dismantled in parts, stored and reassembled for other locations.







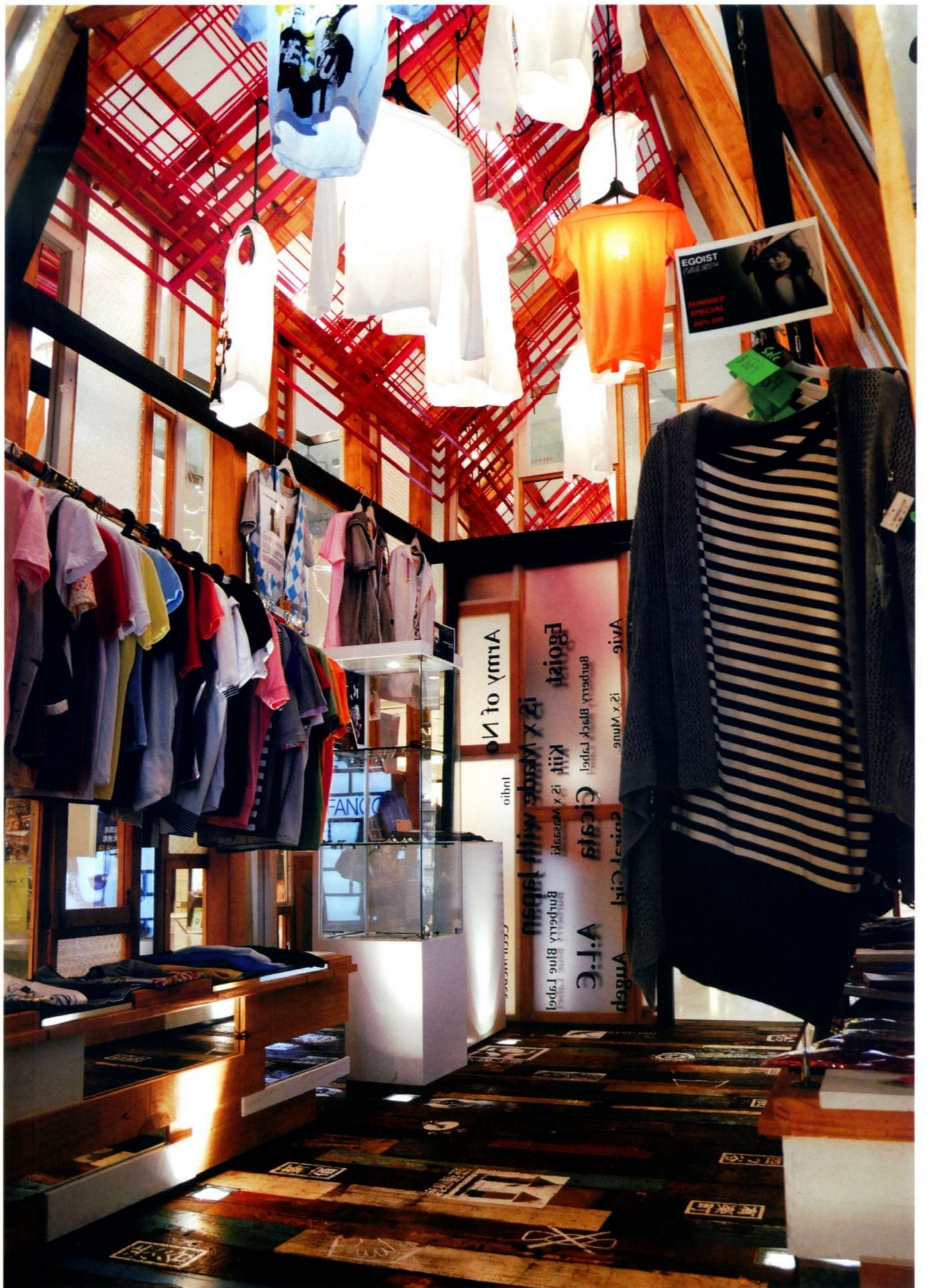
MOMO采用了绿色的设计理念，不规则的结构设计同时象征年轻一代的创造力和非传统的特性。

为了达到绿色的设计效果，设计师采用了可回收利用的材料，如MDF板、聚氯乙烯泡沫纸和可回收利用的木料，建筑出吸引人的、有趣的结构。不光建筑用的材料可重复利用，就连商店本身也可拆解、储存并可在另外的地方重新组装。











Beach Road, Pattaya 20150

## Central Festival Pattaya Beach Mall

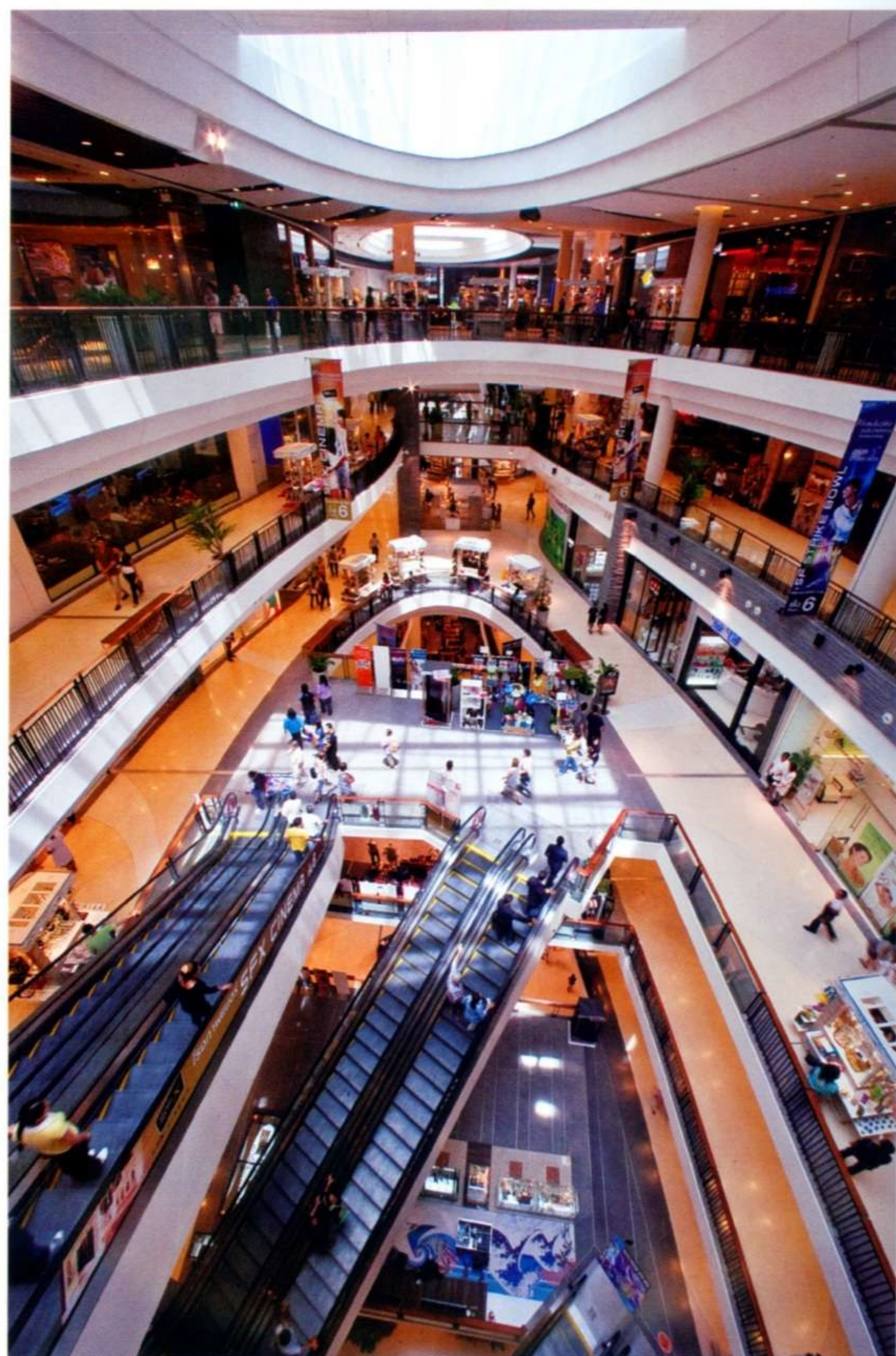
Benoy Ltd.  
Peter McCaffery  
Winnie Tsang, Craig Menzies

Central Festival Pattaya Beach Mall is the largest beachfront shopping mall in Asia and offers visitors more than 200 shops in an exceptional and truly innovative retail and leisure destination. Since it opened for business on January 23rd, 2009, it has become a landmark and a must-visit destination in Pattaya.

The project design draws inspiration from the resort lifestyle in Thailand, integrating the existing urban fabric and the natural spirit of the sea. The retail podium features eight levels of retail divided into entertainment, fashion and lifestyle zones, and a large exterior sunken public plaza designed to capture the beachfront atmosphere.



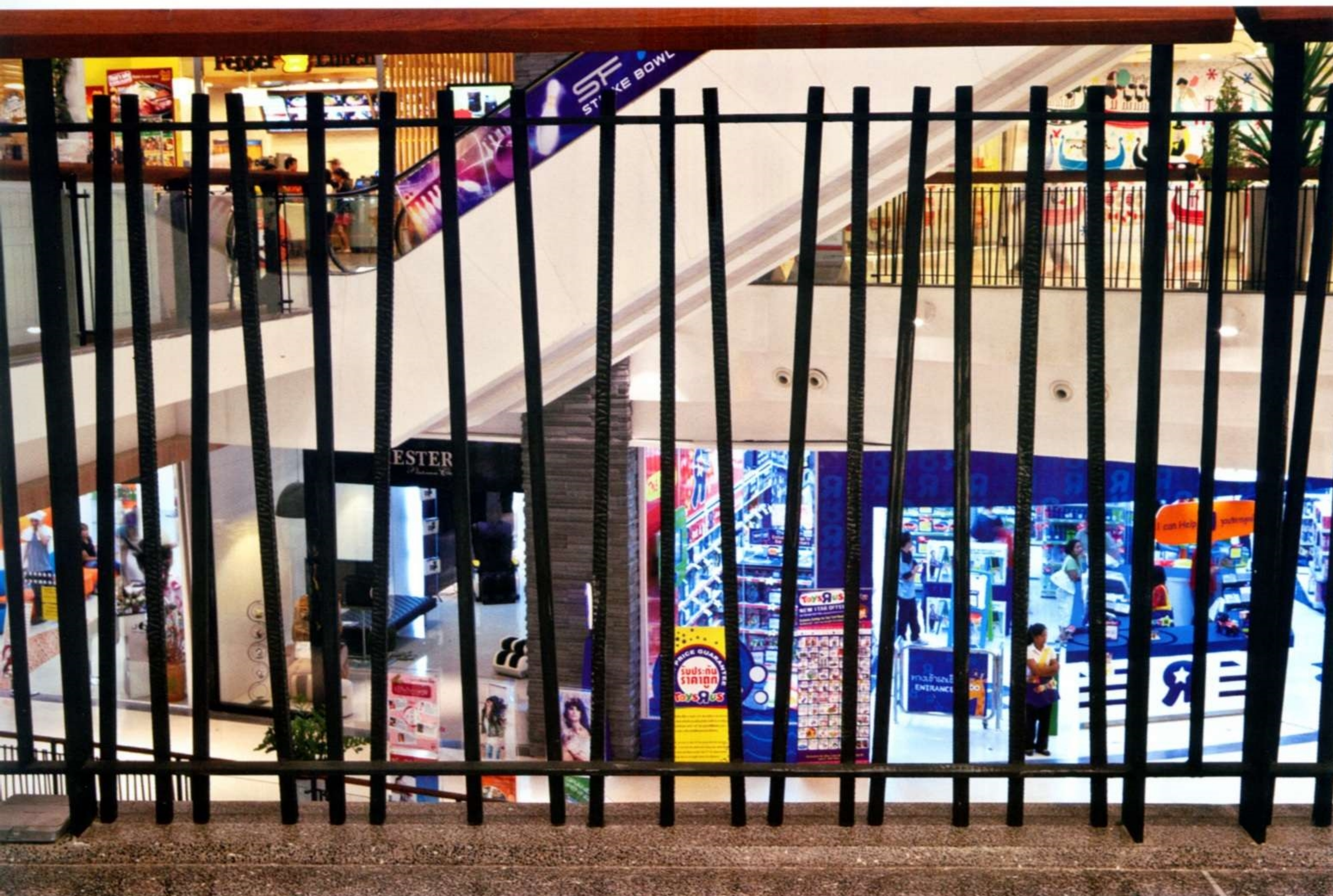




芭堤雅海滩假日中心商城是亚洲最大的海滩购物商场，拥有200多家店铺，为游客提供优秀的、真正创新的零售服务。它从2009年1月23日开业以来就成为芭堤雅的城市地标和游客必游之地。

项目的设计灵感来源于泰国的度假生活方式，融合了城市旧有的结构和大海的天然气质。商场共有八层，分为不同的功能区域，如娱乐、时装以及其他生活方式区，商场外的公共广场则能让游客感受海滩的氛围。





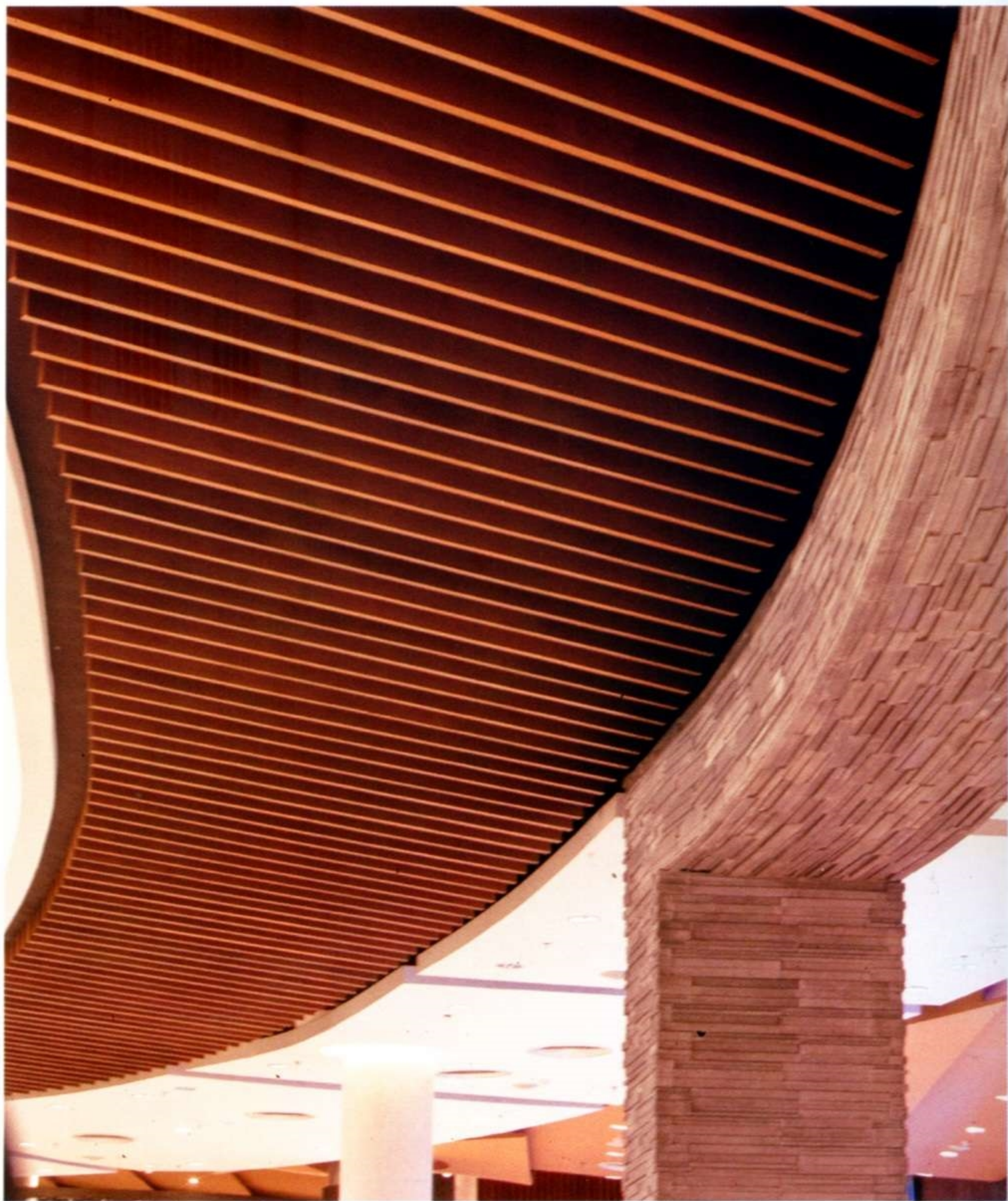














Cendex Centre #01-04 120 Lower Delta Road Singapore 169208

## La Galerie De Dietrich

■ JP Concept Pte Ltd.

■ Jerlyn Teo

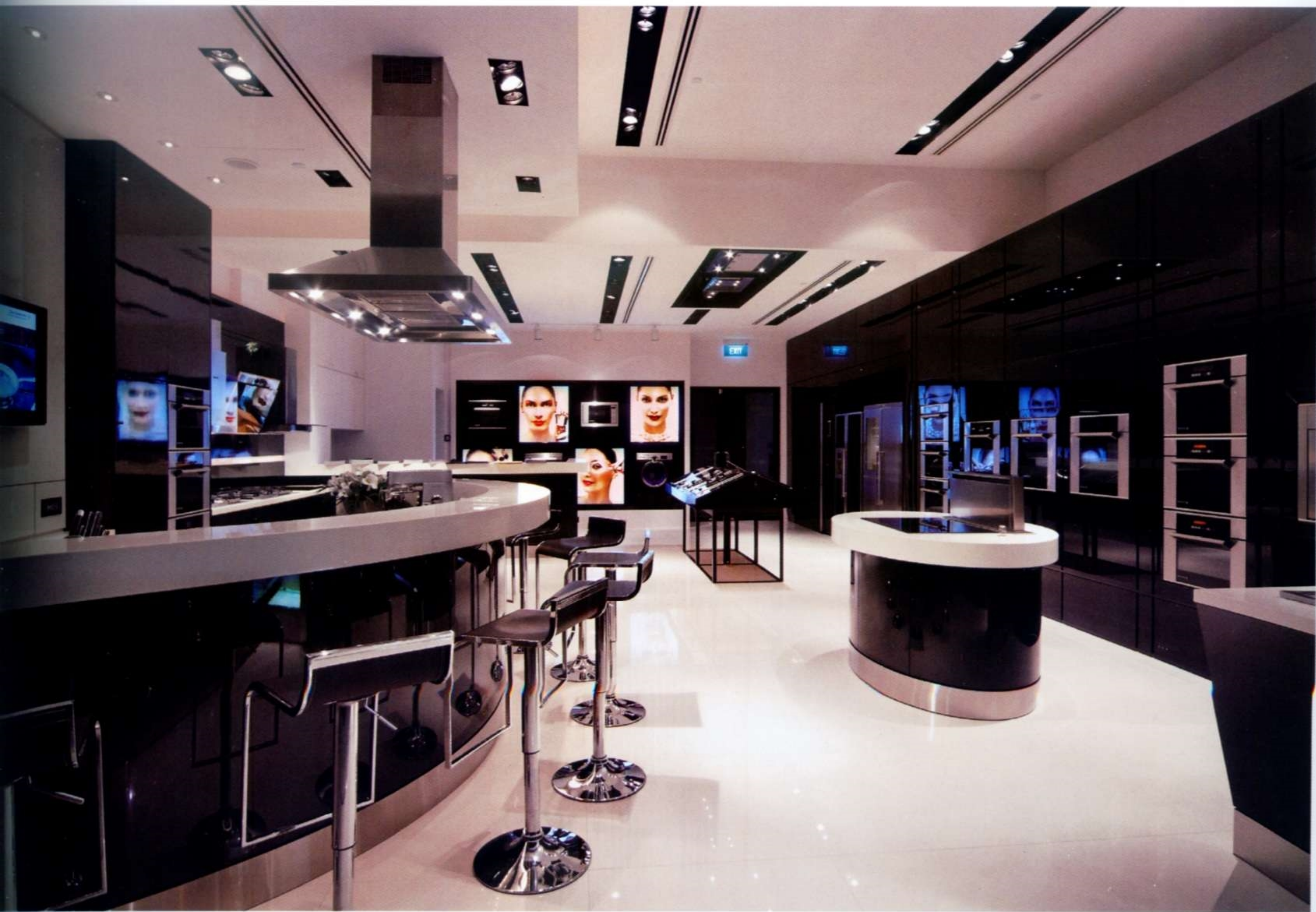
■ Kelvin Teo

Imagine stepping into a jewellery shop, where every aspect of the store design is intended to flaunt the glory of each gem. Now, let the sleek, high gloss finish and tinted mirrors in De Dietrich's flagship Singapore store present to you De Dietrich's kitchen features, with their high quality revealed and showcased in the clean lines of the kitchen design.

The designer has infused the best and latest technology with sophisticated design, such as the state-of-the-art retractable cooking hob recessed into the ceiling. Using modern concepts, the designer aims to bring out the best in the kitchen appliances featured.







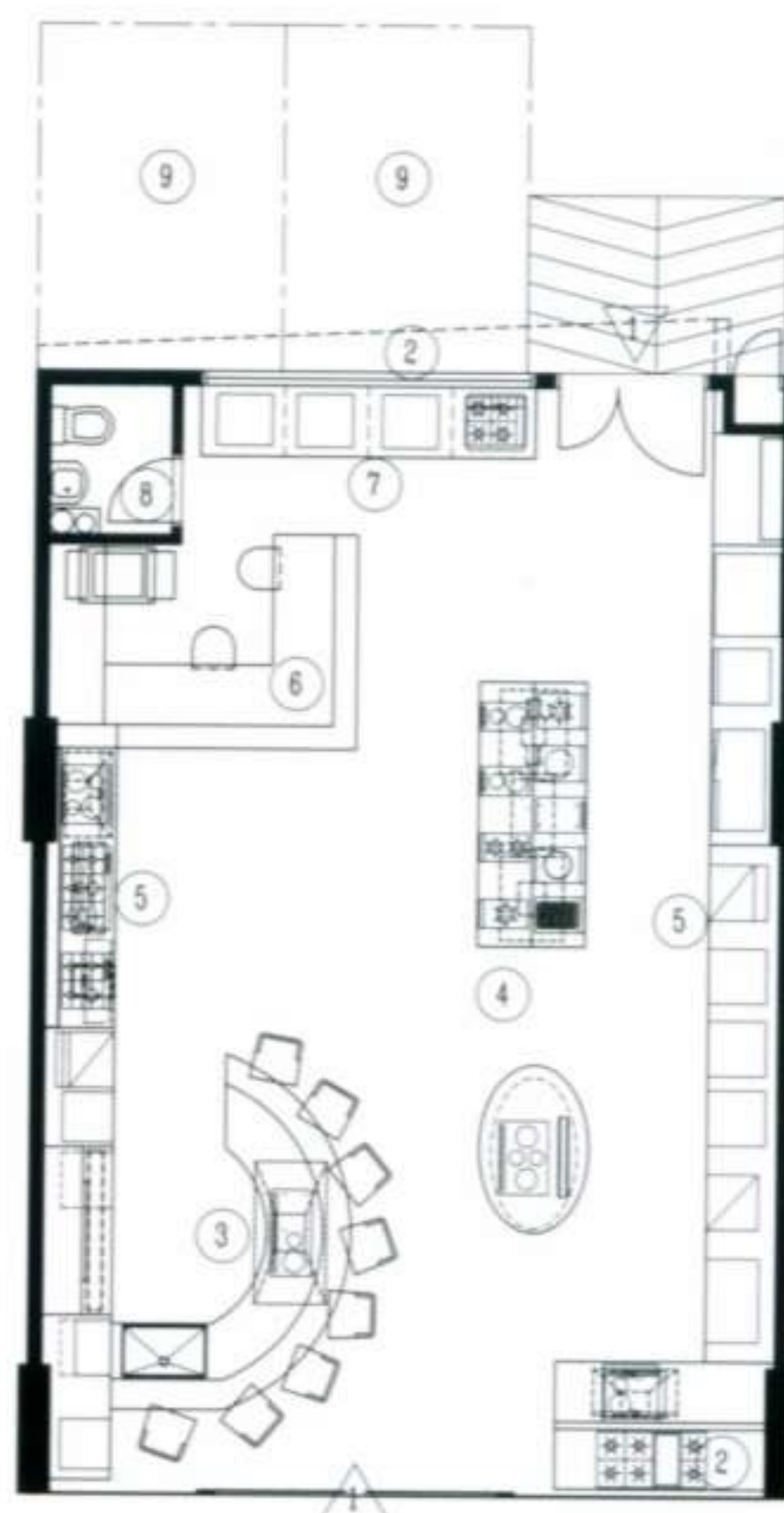
想象进入一个珠宝商店，商店设计的每一个方面都试图炫耀宝石的美丽。现在，位于新加坡的德地氏旗舰店的闪光装饰和有色镜面展示了德地氏厨房的特色，而厨房设计的简洁线条更显示了它的卓越品质。

设计师采用了最好也是最新的科技融入商店的精心设计之中，如天花板上安装了先进的可回收的烹饪炉盘。运用这些现代的概念，设计师试图将厨房用具最好的一面呈现出来。









FURNITURE LAYOUT PLAN

1. entry
2. window display
3. demo kitchen
4. island display
5. wall display
6. reception area
7. showcase display
8. restroom
9. carpark area











中国江西省宜春市

## 辛概念服饰

■ 辛概念设计  
■ 辛军

In accordance of prior use of environmental protection materials, waste architectural panels have become the main material. The doors, flooring and fireplace made of battens, several photos of old Shanghai, a pencil vase painted with quotations from Chairman Mao, blue and white porcelain from Jingdezhen,

peony-carved candlestick, chairs formed by Chinese characters and a Fuwa painting with Chinese red – all decorations represent modern China to the world as well as tell the history about China.







本案设计提倡环保用材，废弃的建筑模板成为本案的主要取材。条板钉成的门面、地板和壁炉，几张旧上海的老照片，一个毛主席语录的笔筒，景德镇的青花瓷，牡丹花刻花烛台，中国文字做成的单椅，再摆上一个中国红的福娃装饰画……所有装饰向世界展示着现代的中国，也讲述着中国的历史。







