

Affinity

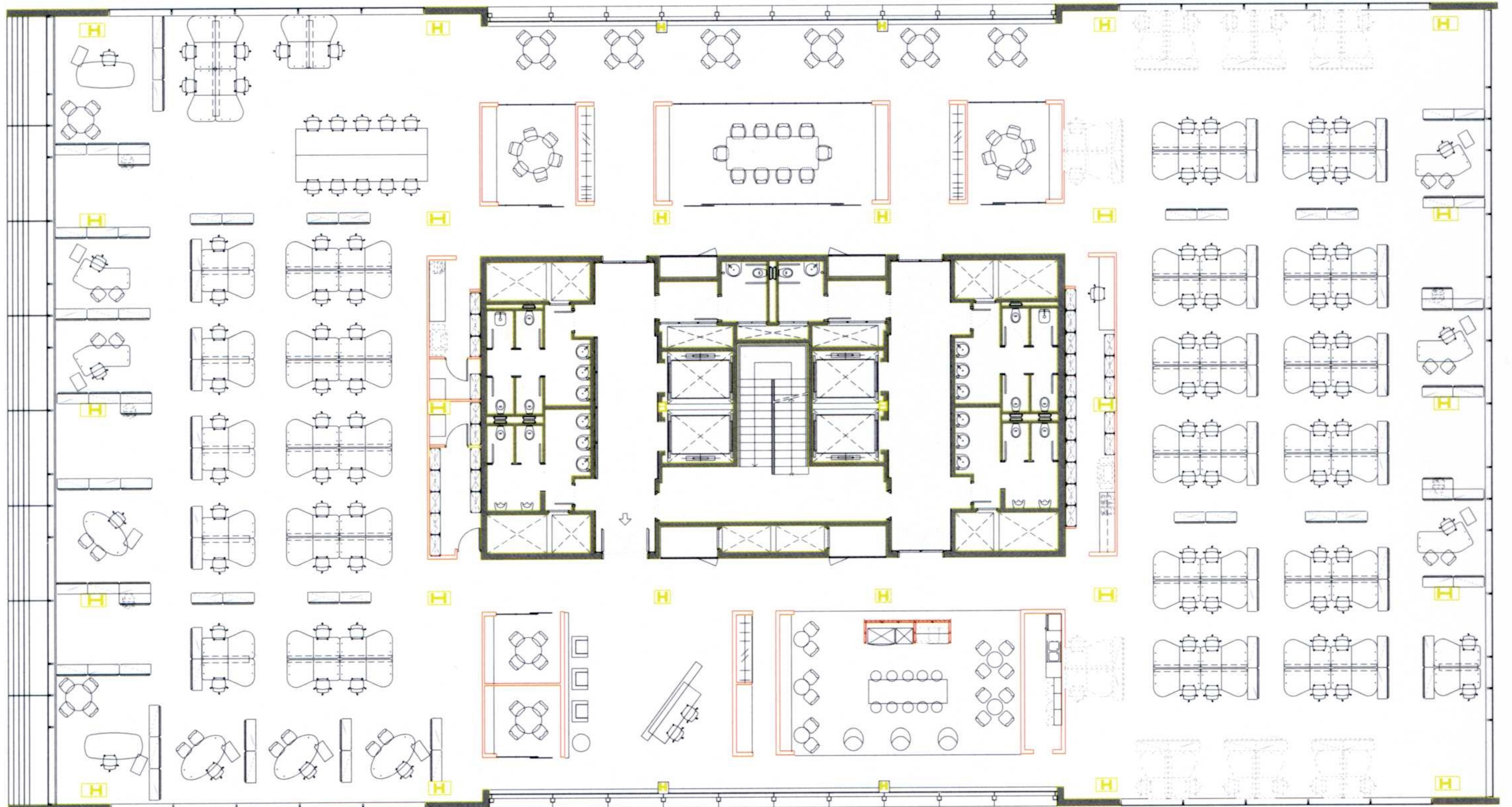
Aguirre Newman Arquitectura

地点: Sant Cugat del Valles, Barcelona, Spain 摄影: Jordi Miralles

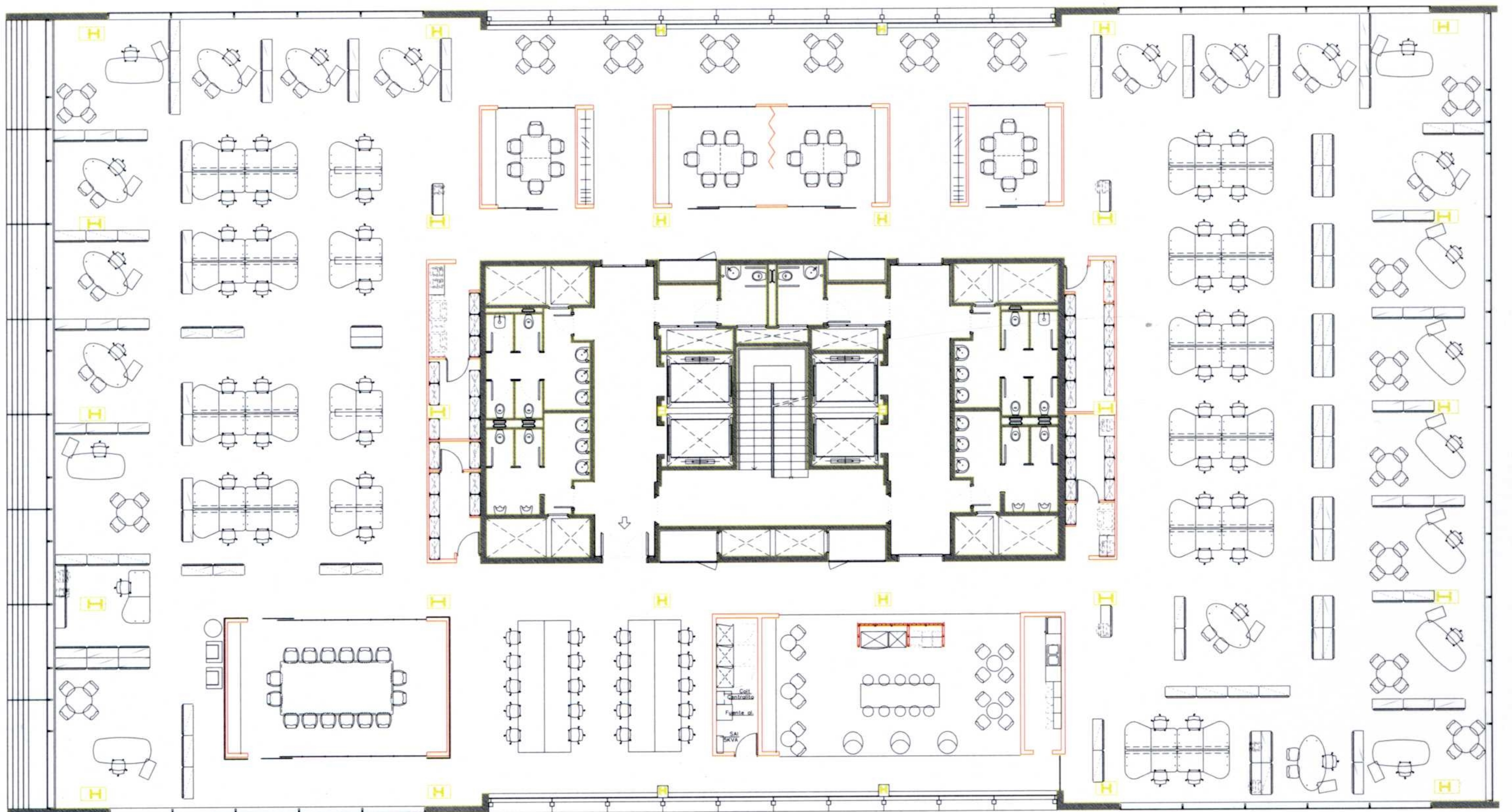
The project addresses the new headquarters of a pet-food merchandizing enterprise, located on two floors of a building by the architect Eduardo Gascón. The objective of the new offices has to achieve the well-being and comfort of the employees using domestic accessories, so they would feel at home, a home that is comfortable, contemporary, flexible and practical. The offices are distributed on two rectangular floors, with the communications and technical systems grouped around a central nucleus. These floors, which already had the basic HVAC installations (air-conditioning, safety lighting, technical floor and double ceiling) have been organized according to one same concept: to do without the offices as such for everybody to work together without visual constraints, facilitating meeting areas of a formal and informal nature, enhancing the exchange of information. A clear zoning has been established, which comprises two main open areas for work and two mixed use areas near the centralized access. Adjacent to the nucleus are the reception desk, the visitors hall and the cafeteria. The only hierarchic concession is the position of the managerial areas, situated around the perimeter, individualized yet open as well. The few enclosed spaces are the meeting rooms, waiting rooms and visitor attention rooms, which are built of lightweight plasterboard, aluminum and glass. This open plan enables natural light to penetrate every corner and the wide windows incorporate the views of the landscape into the working environment. Decoration of the work zones, with neutral tones and curvy, ergonomically designed furniture, stresses warmth. These areas are only differentiated from the rest by the flooring material, a surface of small wooden slats similar to industrial parquet. The main theme of the enterprise, dogfood and catfood, has generated details such as the “teaching wall” in the cafeteria, decorated with exchangeable panels with descriptions of the breeds of these pets, for the employees to become familiar with their characteristics.

宠物食品营销企业的新总部由建筑师Eduardo Gascón设计, 拥有两层空间。新办公楼的设计目标是营造一个安静的环境。完善的内部设施, 有利于加强员工的归属感, 让他们感觉公司就像一个舒适、现代、灵活以及务实的家。办公室分布在两个呈长方形的楼层, 通信设备和电源系统环绕在中心位置。办公室已经拥有基本的HVAC装置(包括空调、安全照明、设备层和双层天花)并形成同一样式。这样的设计有助于加强员工之间的交流和信息的交流。明确的分区设计在入口处, 包括两个主要的开放式工作区和两个综合区。邻近中心的是接待处、大堂和自助餐厅。管理层的位置分布在大楼的四周, 是个很有特色的开放式空间。那些封闭的空间, 如会议室、等候室以及顾客服务室, 采用简约的石膏板、铝和玻璃等材料建成。开放式设计使天然光穿透每个角落, 宽敞的窗户将户外的风景纳入工作环境中。工作区采用中性的色调、优美的曲线、符合人体工程学的家具设计, 营造着温暖的氛围。这些区域唯一的区别是地板材料, 小木板的表面类似于实木复合地板。企业的主题——狗粮和猫粮, 在自助餐厅中设置一面“教学墙”来描述这些宠物的品种, 采用可更换的面板来装饰, 让员工们更加熟悉它们的特性。





Third floor plan
第四层平面图



Fourth floor plan
第五层平面图













