

Artistic Image / Artemis Creative

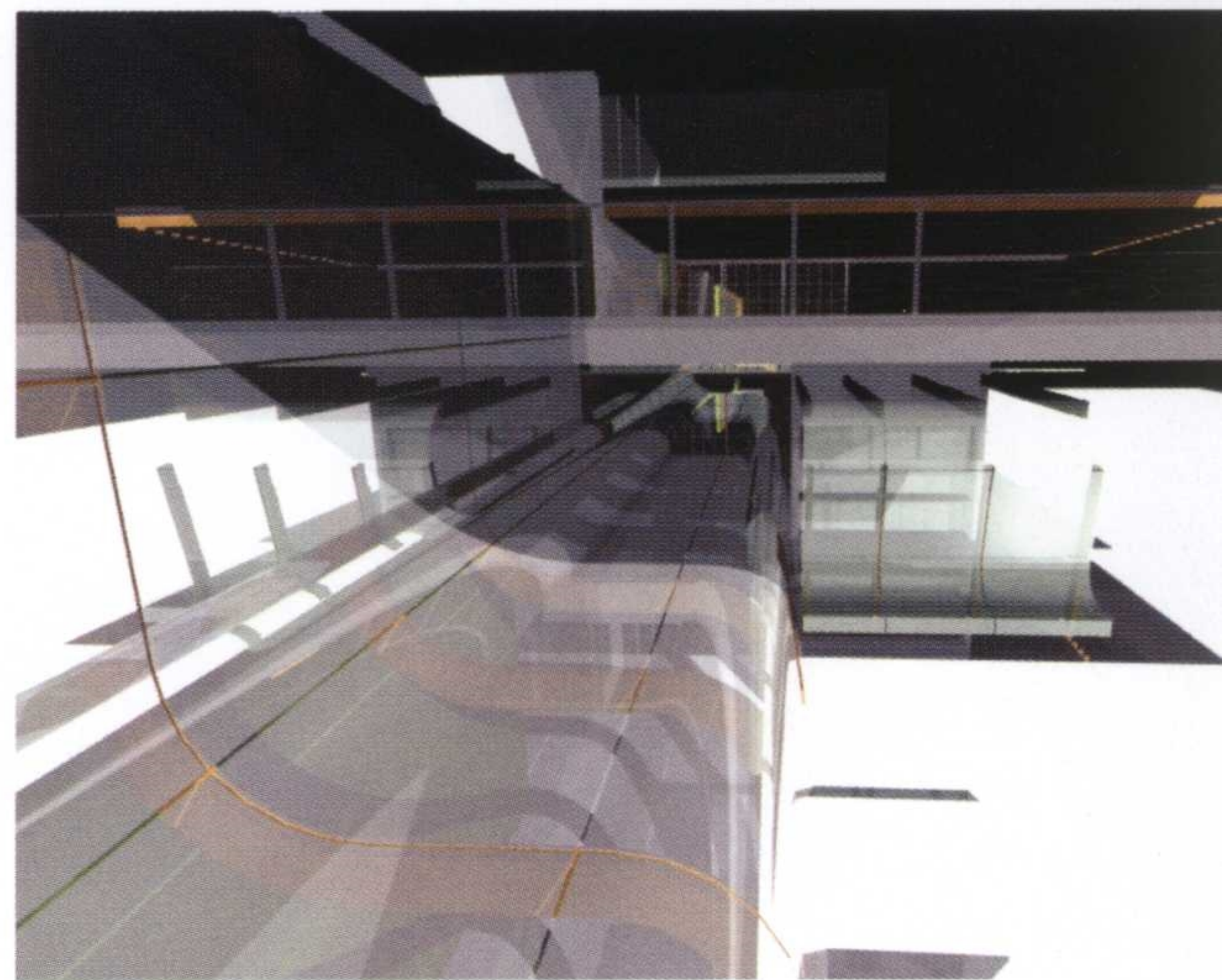
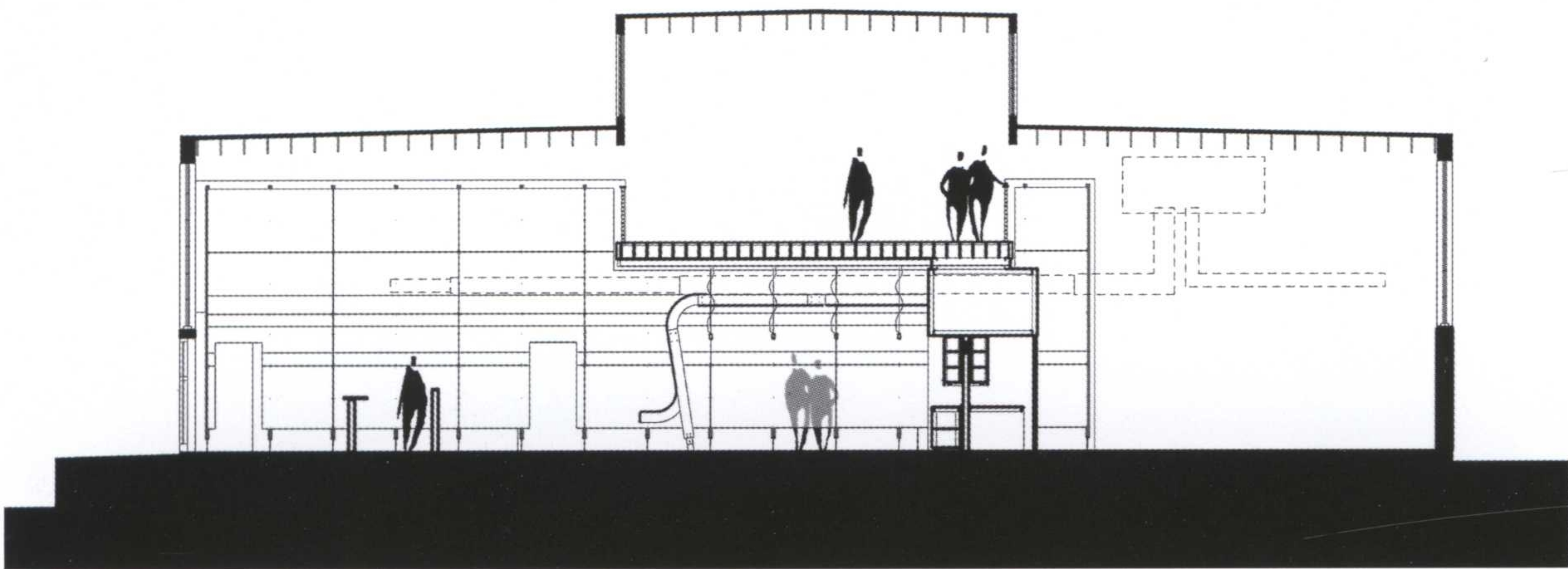
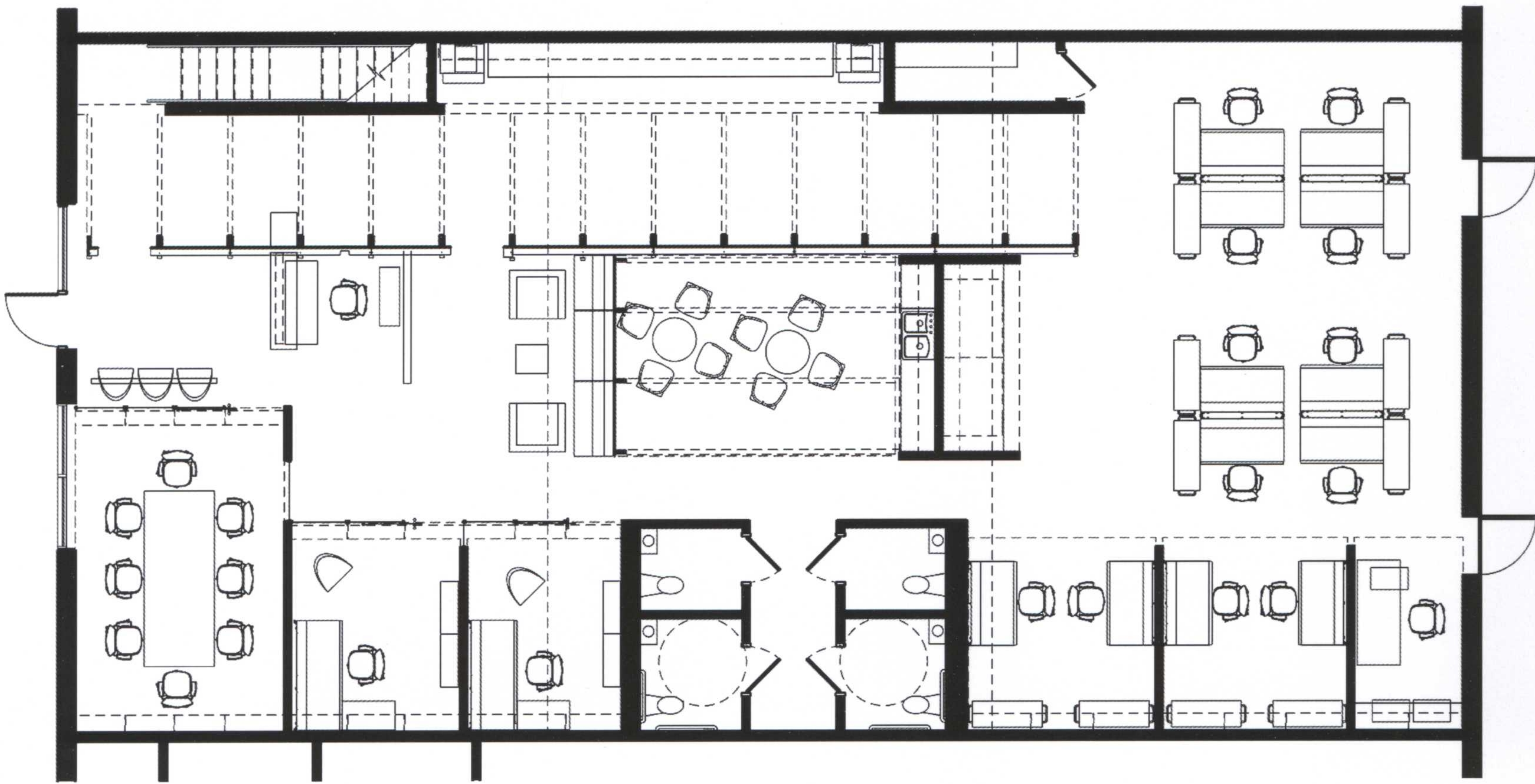
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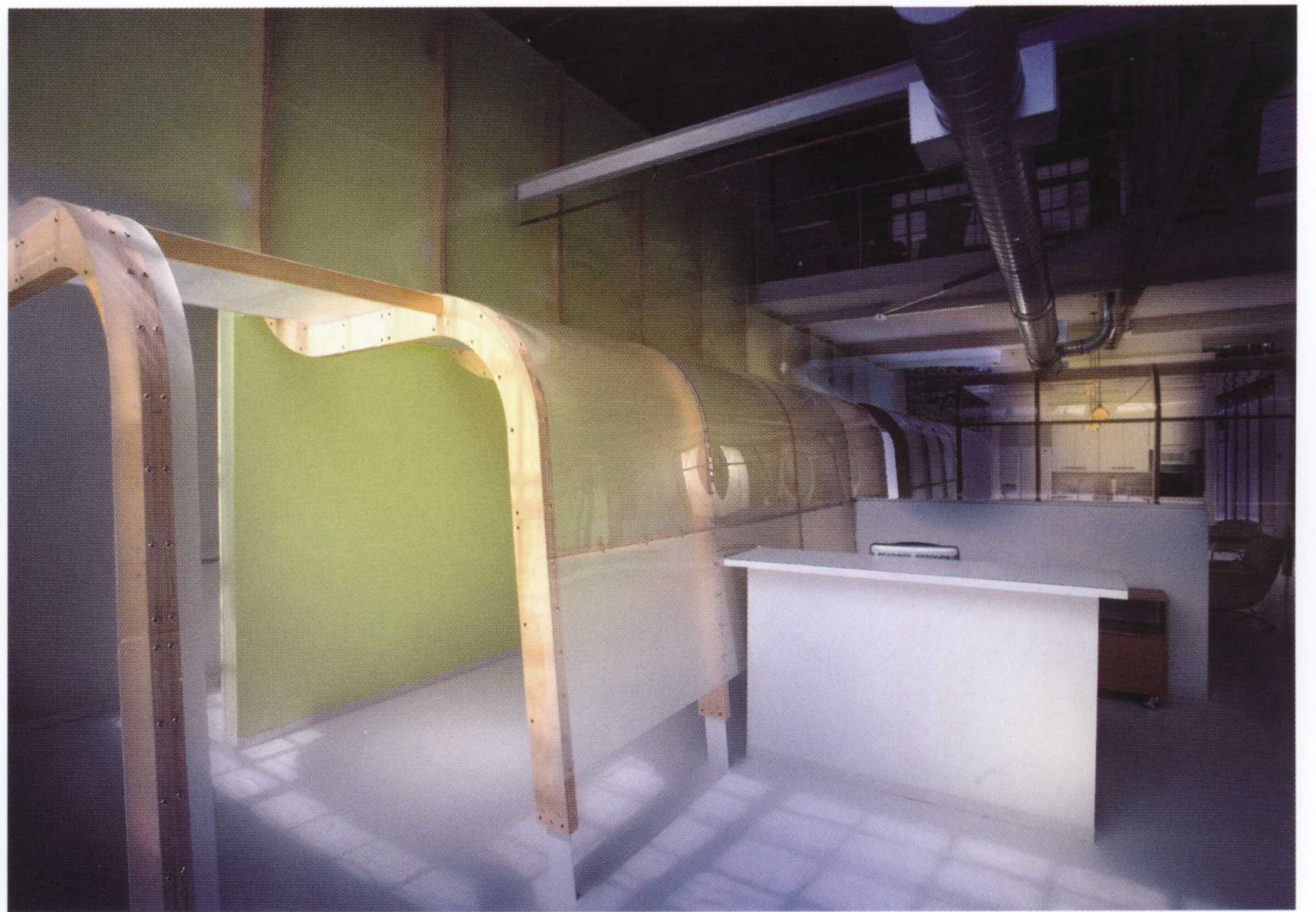
地点: Atlanta, Georgia, USA 摄影: Lance Davies

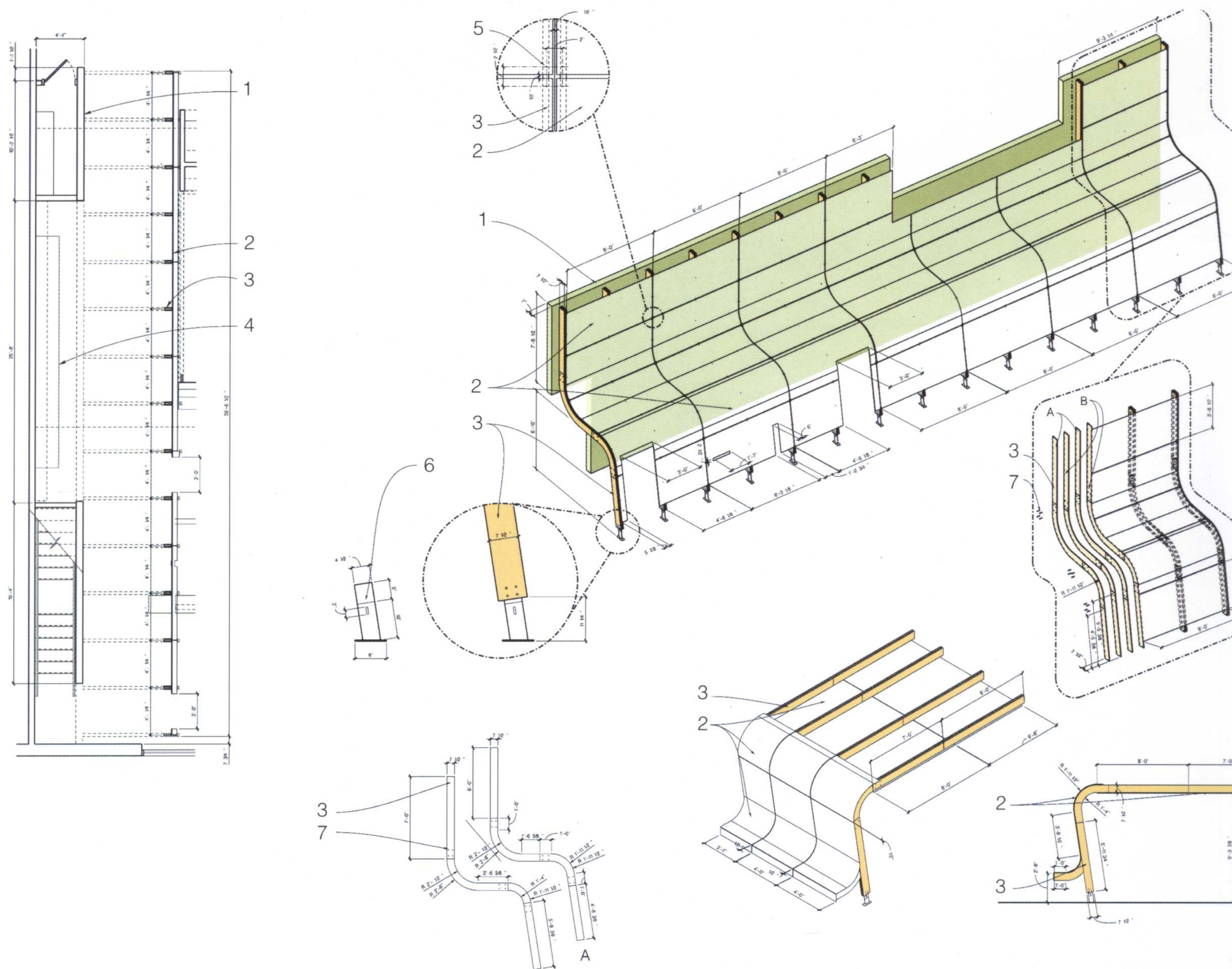
Artistic Image and Artemis Creative headquartered in Atlanta, Georgia, serve high profile clients such as the NFL, Coca Cola, The Golf Channel, Pepsi, and Ford Motor corp. As both design studios work with clients that may be in direct competition with one another, it was a primary goal to maintain separate identities for each, while at the same time allowing them to collaborate and use the same resources. The ability to design a space that embodied the spirit of one company's particular brand was not an avenue that the design could pursue. Rather, the focus aimed towards designing a space that embodied and defined what it means to be "creative". The design solution employed was the insertion of an above ground "tunnel to transport employees and visitors into the world of creativity and protect two businesses from each other" Structured with plywood ribs and sheathed in translucent plastics, the tunnel allows for discrete passage from the main entry to one group's studio space on the lower level. The tunnel is lit from within, thereby, also serving as a translucent stage that illuminates and projects the interior activity to the studios beyond. The bent plastic distorts the light, creating unique and ever-changing reflections within the space. A white epoxy coating on the concrete floors helps to reflect and bounce light into the inner areas of the space. The other studio, located on a central mezzanine, is accessed by a "hidden" stairway located behind the feature wall that supports the tunnel. The mezzanine, itself, intended to blend with the lightness and loftiness of the upper clerestory, uses a minimalist approach with cable rail guards for continual light to reach the mezzanine from all possible levels and angles. From high above, the translucent tunnel's fifth elevation is revealed, which reflects light inboard into the space. This group is also given the ability to interact with the existing structural steel trusses, creating a space that is totally connected and immersed within the building itself, and reminds the group of the building's historic importance and presence.

Artistic Image与Artemis Creative公司的总部设在乔治亚州的亚特兰大，专为知名企业服务，如NFL、可口可乐(Coca Cola)、The Golf Channel、百事(Pepsi)以及Ford Motor corp。作为设计工作室，有可能与客户产生直接的竞争，因此，他们首要的目标是保持各自独立的身份，同时又一起合作共享资源。空间设计的能力，体现一间公司的品牌价值，但并非是追求无限创意设计的途径。相反，应朝着设计重点，体现和界定什么是“创造性”。这个设计方案利用地面作为一个切入点，制造一条带领员工和来宾通往世界上最有创意和保障双方利益的隧道。隧道采用胶合板结构，在低层位置有分支从主入口通往其中一间工作室。通道内置光源，从而也成为半透明的过渡阶段，并能看见工作室内的活动。弯曲的塑料发出的光芒，创造独特多变的空间。白色水泥地板的折射照亮了内部空间。另一间工作室，位于中层位置，在主题墙后面有一条隐蔽的楼梯通往，支撑着整条隧道。阁楼的目的是融合光线和减低天窗的高度，利用最低限度的电缆保护装置输送光线到中层。高空中，半透明隧道把光线折射到内部空间。建筑组也发挥创意与现有钢架结构相结合，创造一个既互相连接又自身建设的空间，展现建筑历史的重要与风貌。

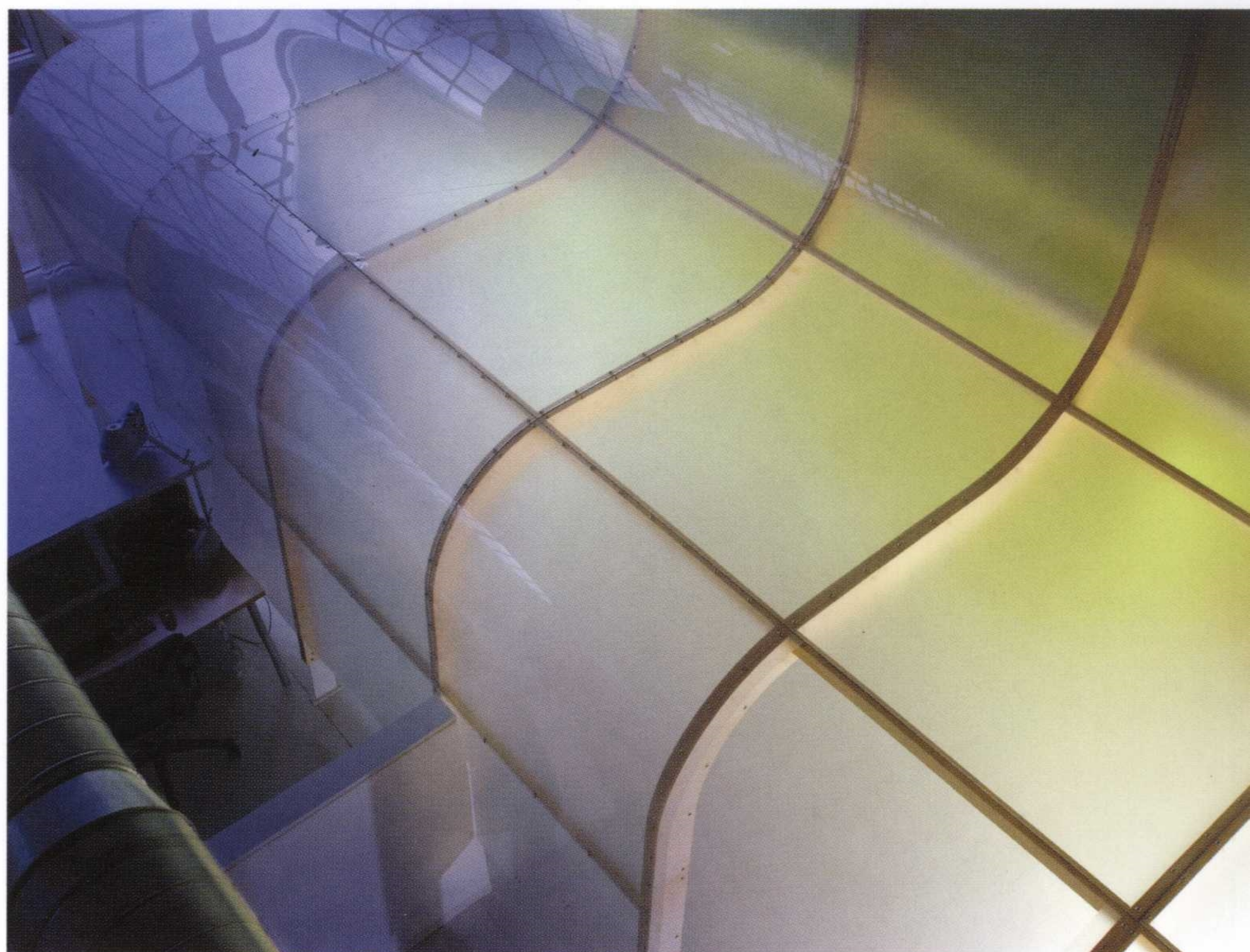




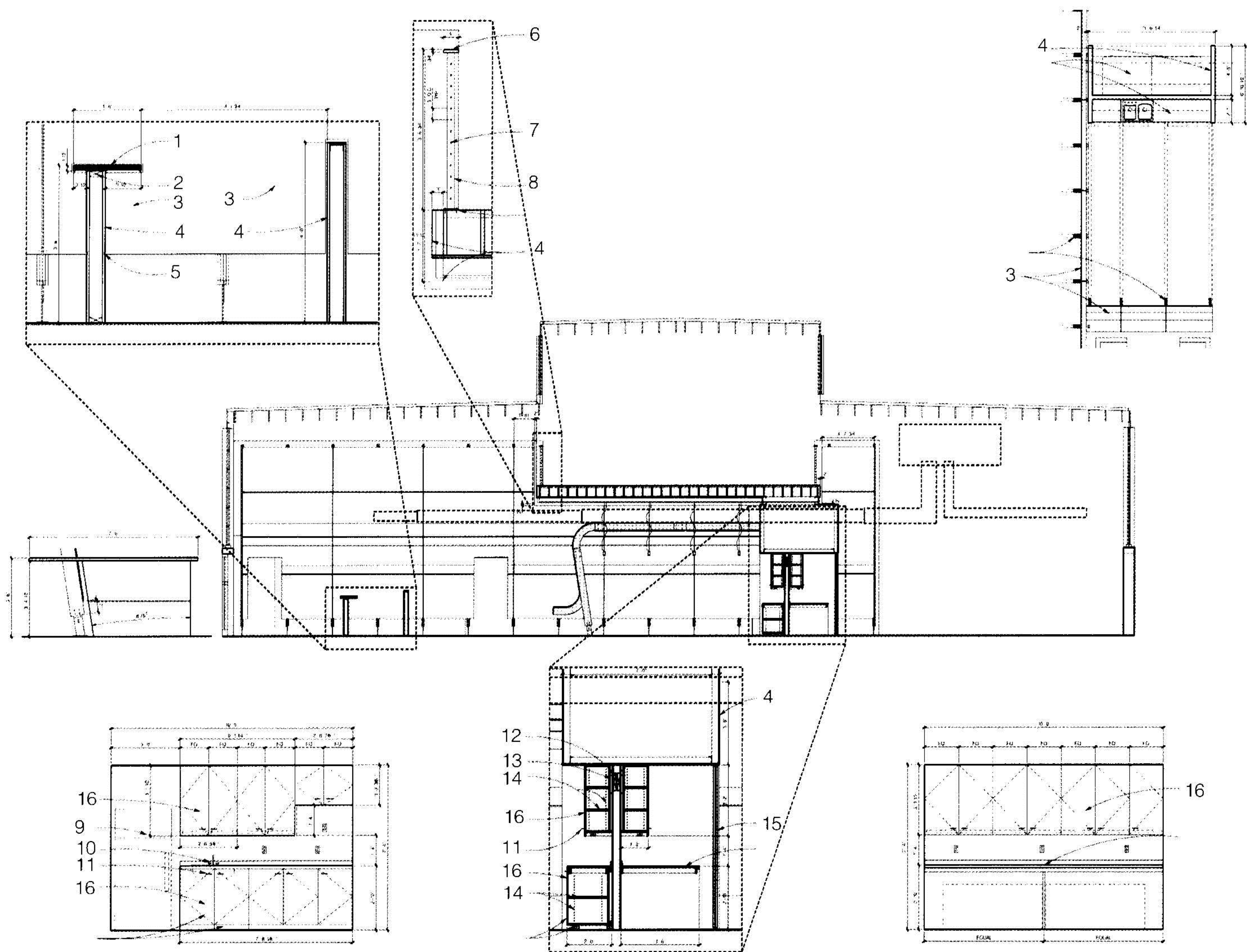




1. Gypsum board wall assembly 石膏板墙
2. Translucent acrylic panels 丙烯酸透明面板
3. layers 3/4" plywood 3/4"层夹板
4. Plastic laminate cabinet and shelving 柜子与架子碾压有塑料层
5. Counter sunk metal fastner 柜台镶有金属边
6. 1/4" steel plate 1/4"铁盘
7. 1/2" dowels 1/2"木钉







1. Solid surface counter on 3/4" substrate 用3/4"夹板固定柜台的表层
2. Wood blocking 木板设计
3. Translucent acrylic panels 半透明嵌板
4. Gypsum wallboard 石膏板墙
5. 1/2" x 1/2" molded reveal 1/2" x 1/2"模板
6. Wood cap 木顶盖
7. 1/8" diameter 316 steel cable 1/8"直径316铁缆
8. 2 x 2" aluminium guardrail post 2 x 2"铝制柱护栏
9. Refrigerator 电冰箱

10. Sink 接收器
11. Cabinet door pull 滑动柜门
12. 2" x 10" fire retardant wood blocking 2" x 10"防火板设计
13. Wood cleat mounting 木夹板
14. White melamine adjustable shelf 白色活动架
15. Painted solid core wood sliding doors on embedded track 内置滑动门轨道
16. 3/4" substrate door with plastic laminate finish on exposed surface 3/4"大门表面用胶面碾压





