

Global Headquarters Sandoz

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The point of departure is the close relation between the surroundings, the spatial fabric and the proper functioning processes within a system. For Novartis, the spatial concept is based on a number of fundamental factors that generate specific spatial fabrics: The potential of each individual to identify with his/her spatial surroundings. The potential to transform the context in which he/she operates, in this case the company philosophy, into expression in spatial terms. Networked, creative, innovative thinking that is reflected in the spatial context and can be experienced by means of flowing, transparent, unobstructed spatial configurations. Regarding the existing structure, the initially neutral space is the point of departure for a spatial concept based on the given situation, yet unfolding its own architectural identity. NovaMobile, the flexible shelf system developed especially for Novartis, forms the basis of the interior design of the office spaces: The shelf system's basic function is separation of access ways and office spaces, but it also forms zones of differing density and transparency – depending on the requirements and communication values of each given place. The combination of different module types, plus variable assembly possibilities permit the parallel formulation of closed-off areas, semitransparent zones, and areas of absolute transparency in different communication and work spaces. All in one, NovaMobile is a space-defining element and visual guideline. The graphic linearity of the module system, as opposed to the organic patterned screen lit from behind, makes the hallway into an energy-charged place whose impact emphasizes the vastness of the spatial impression and goes beyond the function. In the lobby, the linear module system takes on the distinct contours of an object – the reception desk – allowing a transition from the hallway's tight clarity to an open gesture of arrival.

设计的出发点是加强环境的内部联系，通过空间布局和功能设置保证系统的正常运作。Novartis的空间概念是基于以下两个因素而产生的：(1)保持每个空间的独立性；(2)空间与空间之间的紧密联系。在这种情况下，把公司理念融入到空间设计中。创新的思维方式，加上丰富的空间布局经验，塑造出流畅、自然、浑然一体的空间格局。关于现有的结构，最初的中性空间概念的提出是基于特定的情况而产生的，着重展现自己的建筑特色。NovaMobile，尤其是其灵活发达的架件系统，形成办公室空间室内设计的基础：架件系统的作用是分离走廊与办公室，而它的密度和透明度则取决于每个特定的地方，不同的需求和沟通价值。在会议空间和工作空间，采用不同组件的组合，会产生密闭的、半透明的、绝对透明的区域。NovaMobile的设计是集空间布局和视觉效果为一体。组件直线条的组合，与对面鲜艳图案的墙纸互相呼应，使走廊成为一个充满动感的地方，加强空间感和展现卓越功能。在大厅，直线条的组合环绕着轮廓鲜明的物体——接待处——作为从走道到开放式空间的一个过渡。





















